

**QP Code :15183**

(3 Hours)

[ Total Marks : 100

- N.B.** (1) Question No. 1 is **compulsory**.  
(2) Solve any **four** questions out of remaining questions.  
(3) Assume suitable **data** if **required** and mention it clearly.

1. (a) Give comparison of NPV and IRR methods based on following aspects :— 10  
(i) Non-conventional cash flows  
(ii) Mutually exclusive projects  
(iii) Changes in discount rates  
(iv) Reinvestment assumptions.  
(b) State IT-2000 act. What are provisions made in act related to safety/security. 10
2. (a) What do you mean by E-SCM ? Explain in detail. 10  
(b) Describe various sources of long term finance in detail. 10
3. (a) Explain various goals of corporate finance. Also explain role of financial manager in the organisation. 10  
(b) Explain types of financial markets in detail. 10
4. (a) Describe transition of E-Commerce in India. 10  
(b) What do you mean by overtrading ? What measures you will adopt to deal with overtrading. 10
5. (a) Explain brand management strategies in detail. 10  
(b) How will you conduct valuation of target company during acquisitions ? 10
6. Write short notes on :—  
(a) Exchange rates and factors affecting exchange rates 10  
(b) E-Security. 10
7. Write short notes on :—  
(a) Internet service providers in India 10  
(b) Management of stocks and cash. 10