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BE-sem-VII - CBAS - Computers - ESCM

31/5/16

QP Code : 31395

DURATION: 3 hrs.

MAX MARKS: 80

N.B.: (1) Question 1(one) is compulsory.
(2) Figures to the right indicate full marks.

Q1 Solve any 4

4*5=20

- a) List various benefits of ERP system. [5]
- b) How ERP and E-commerce related. [5]
- c) Explain generic type of SCM. [5]
- d) Explain Electronic Data Interchange (EDI). [5]
- e) What is operational mathematical model of SCM? [5]
- f) What is Business Intelligence (BI). [5]

Q2 Attempt any two

2*10=20

- a) Discuss the importance of post implementation phase of ERP implantation. [10]
- b) How is BPR connected with ERP explain. [10]
- c) What is pre-evaluation screening? Why it is required? [10]

Q3 Attempt any two

2*10=20

- a) List and explain various ERP technologies, also state where it is used [10]
- b) Explain the sales distribution business module of ERP with suitable example. [10]
- c) Discuss the reason of growth in the due to ERP business modules. [10]

Q4 Attempt any two

2*10=20

- a) Explain SCOR model. [10]
- b) Explain E-Procurement model with example. [10]

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c) Explain various types of IT solutions used in SCM with example. [10]

Q5 Attempt any two

2*10=20

a) Explain vehicle routing with suitable online current example such as OLA cabs etc. by focusing on its scenario. [10]

b) Explain make versus buy model with example. [10]

c) Explain business strategy and its types such as SRM and CRM. [10]

Q6 Attempt any two

2*10=20

a) Explain the strategy used by these Mumbai dabbawalas, and also what can larger organizations with many more resources learn from this simplistic system? [10]

b) A family owned chemical manufacturer needed to replace its old information, inadequate system and solve some important business problems. The company was growing and management needed to understand customer profitability. A number of years ago the company implemented a tier III accounting and manufacturing system. This existing system had become inadequate. It was heavily modified, and the consulting firm that had made the modifications was out of business. There was no viable path to improve the existing system. The family owned business was growing and looking at acquisitions. At the same time management believed they had a critical problem: some customers were unprofitable, but the information available provided no insight into the problem. Now Consider yourself as the company manager and advise the suitable solution for the same. [10]

c) Explain the revenue model used by Flipkart system and the supply chain strategy used by them to deliver the product on time? [10]

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