E-Commerce Applications: Vulnerabilities, Attacks and Countermeasures

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Abstract: The extensive use of e-commerce creates new ways for both image and brands to be attacked. Attackers using various gimmicks and techniques to find various loopholes in the system. While there has been good ways to identify threats, educating customers and identifying countermeasures. Attacks on customer sensitive information has the adverse effect of decreasing the consumer faith on online transactions, which happens in e-commerce. Prevention is better than cure, good knowledge and understanding of the online threats can be used as a tool to avoid online attacks.

Keywords: E-Commerce, Security breach, Online frauds, Vulnerabilities, Fraud, Attack on E-commerce.

1.0 Introduction: Extensive use of internet has given the rise to new innovations in the technology. Internet has become the medium for doing the several transactions online. Its ease of use and availability appeared as the most successful marketing and commercial tool of the world. In late 2009, the —Avalanche phishing operation was responsible for a staggering two-thirds of all phishing attacks [1]. No one in the E-Commerce industry is satisfied with present ability to measure the costs and probabilities of cyber-attacks. There are no standard methodologies for cost measurement, and study of the frequency of attacks is hindered by the reluctance of organizations to make public their experiences with security breaches. This paper summarizes the data of various types of attacks and their modus of operandi.

We tried to segregate the attack in two broad categories i.e. man made attacks and automated attacks. In last decade e-commerce industry suffered a lot by way loosing trust and customer base, various payment gateways and bank authorization processes are vulnerable to the man-in-middle type of attacks. A DoS attack results in to firm's Internet portal inaccessible and interrupts the on-line business activities. The more serious category of attacks is those that involve the theft or destruction of secure information. This kind of security breach puts lasting effects on the targeted E-commerce site.

1.1 History

More the presence on the Internet, and the more intrusive an attack is, the more likely it is that any attack will have significant consequences for the financial health of that firm. Following table shows focuses these considerations [4].

Type of Business	Type of Attack	
	DoS	Security Breach
Conventional Brick and Mortar	Lowest	
(e.g., Coca-Cola)		
Click and Mortar		
(e.g., Borders)		
Internet Firms, (e.g. Amazon, E-bay)		
		Highest

Table-1: Type of Business, Type of Attacks.

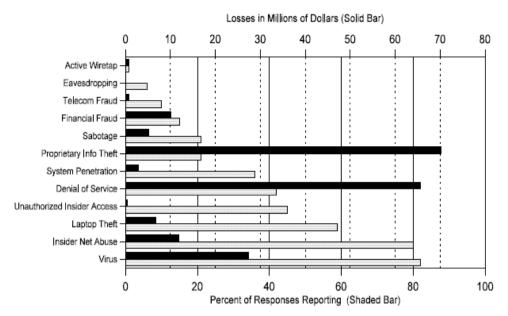


Fig 1: Types of Attacks Reported, and the Dollar Value of Related Losses, in the 2003 CSI/FBI Survey

1.2 Major Actors in e-commerce

In a typical e-Commerce system, a shopper proceeds to a Web site to browse a product catalogue and proceed for a purchase. This simple activity shows the four major players in e-Commerce security. One player is the shopper who uses his browser to locate the site. The site is usually operated by a merchant, also a player, whose business is to sell merchandise to make a profit. As the vendor business is selling goods online, not building software, he usually purchases most of the software to run his site from third-party software vendors. The software vendor is the last of the three legitimate players. The attacker is the player whose goal is to exploit the other three players for illegitimate gains. Figure 2. shows the players in a shopping experience[3].

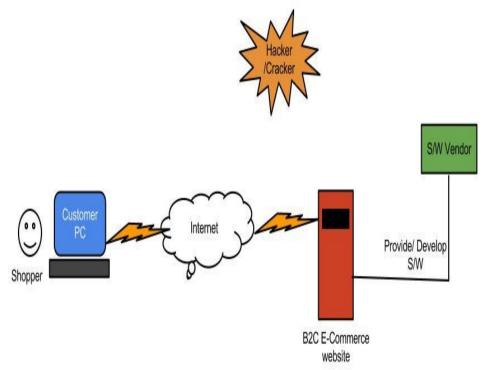


Fig.2: Actors in E-commerce transaction

1.3 Cyber Crime: This term depicts for any illegal activity that uses a computer as its primary means of commission, cyber crimes includes crimes that have been made possible by computers. The intensity of cyber crime in the recent years can seen through Highlights of the results of the 2002 CSI/FBI Computer Crime and Security Survey, are presented in Table 2.

Security	Penetration	- 90% of respondents detected computer security breaches	
Breaches	levels	- 74% report their Internet connection as a frequent point of attack	
		- 33% report internal systems as a frequent point of attack	
	Type of Attacks	- 40% experienced a system penetration from the outside	
		- 20% report theft of proprietary information	
		- 12% report financial fraud	
WWW	Web Presence	- 98% of respondents have www sites	
		- 52% conduct e-commerce on their sites	
	Penetration	- 38% suffered unauthorized access or misuse (another 21%	
	Level	didn't know), of which:	
		- 25% report 1 incident	
		- 27% report 2 to 5 incidents	
		- 39% report 10 or more incidents	
	Type of Attacks	- 70% of sites suffered from vandalism attacks	
		- 12% included theft of transaction information	
		- 6% financial fraud	

Table 2: Highlights of the 2002 CSI/FBI Computer Crime and Security Survey

The paper is organised as below:
The second section deals with vulnerabilities
The third section describes the various attacks on web sites
The fourth section explains the countermeasure
Lastly we conclude the results.

2.0 Vulnerabilities

Vulnerability is a weakness which allows an attacker to reduce a system's information assurance. Vulnerability is the intersection of three elements: a system susceptibility or flaw, attacker access to the flaw, and attacker capability to exploit the flaw.[1] To exploit a vulnerability, an attacker must have at least one applicable tool or technique that can connect to a system weakness

2.1 Software life cycle not secure.

Over the years, efforts to enhance software development life cycle (SDLC) practices have been shown to improve software quality, reliability, and fault-tolerance. Now a days strategies to improve the security of software in organizations such as Microsoft, Oracle, and Motorola have resulted in software products with less vulnerabilities and greater dependability, trustworthiness, and robustness.

As per thee SANS Institute's Top 20 list of security vulnerabilities, the MITRE Common Vulnerabilities and Exposures (CVE) site, the US-CERT Technical Cyber Security Alerts site, and the Microsoft Security Advisory site show that common software defects are the leading cause of security vulnerabilities (buffer overflows have been the most common software defect leading to security vulnerabilities).

Some of the things that can be incorporated in SDLC are:

- 1. Software should be installed using security defaults
- 2. A software patch management process should be there.

2.2 Vulnerabilities due to input validations:

Buffer Overflow: A buffer overflow condition occurs when a program attempts to copy more data in a buffer than it can hold. Buffer overflow is probably the best known form of software security vulnerability. At the code level, buffer overflow vulnerabilities usually involve the violation of a programmer's assumptions. Hackers use buffer overflows to corrupt the execution stack of a web application. Buffer overflow flaws can be present in both the web server or application server products that serve the static and dynamic aspects of the site. Buffer overflows generally resulted in to crashes. Other type of attacks will create the situation like lack of availability are possible, including putting the program into an infinite loop [7].

- **2.3 Log Forging**: Writing unvalidated user input to log files can give access to attacker for forging log entries or injecting malicious content into the logs. Log forging vulnerabilities occur in following conditions:
 - i) Data copied to an application from an unreliable source.
 - ii) The data is copied to an application or system log file.

Applications uses log file to store a history of events for later review and record, statistics gathering, or debugging. Analysis of the log files may be misdirected if an attacker can supply inappropriate data to the application. In the most common case, an attacker may be able to insert false entries into the log file by providing the application with input that includes appropriate characters. If the log file is processed automatically, the attacker can render the file unusable by corrupting the format of the file or injecting unexpected characters. A more dangerous attack might involve changing the log file statistics.

- **2.4 Missing XML Validation:** Failure to implement validation when parsing XML gives an attacker the way to supply malicious input. By accepting an XML document without validating it against a DTD or XML schema, the programmer gives chance to attackers to copy unexpected, unreasonable, or malicious input. It is not possible for an XML parser to validate all aspects of a document's content; a parser cannot understand the complete semantics of the data. However, a parser can do a complete and thorough job of checking the document's structure and therefore guarantee to the code that processes the document that the content is well-formed [9].
- **2.4 Validation checks in client**: Performing validation check in client side code, mostly JavaScript, provides no protection for server-side code. An attacker can simply disable JavaScript, use telnet, or use a security testing proxy to bypass the client side validation. Client-side validation is widely used, but is not security relevant.
- **2.5 Vulnerabilities in database servers:** There are various techniques to attack a database. External attacks may exploit configuration weaknesses that expose the database server. Also weak and insecure Web application can be used to exploit the database. An application with excess privilege in the database can put database at risk [3]. The main threats to a database server are:

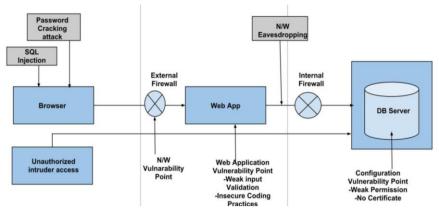


Fig 3: Main threats to a database server

- SQL injection: Technique used to attack database through website entry fields.
- Network eavesdropping: It is a network level attack consisting of capturing packets from the networked computers.
- Unauthorized server access: Attacked made unauthorised access through various loopholes in the system such as O/S, non availability of firewall etc.
- Password cracking: Technique of recovering password from data stored in computer.

2.6 Vulnerabilities in TCP/IP Protocols used for communications

TCP/IP is very popular and known to every one, IP – (Internet Protocol) that handles routing packets of data from one computer to another or from one router to another. TCP, (Transmission Control Protocol), deals with ensuring that the data packets are delivered in a reliable manner from one computer to another [3],[9].

2.6.1 Major causes of vulnerabilities

- Dependency on IP source address for authentication
- Minimal/no authentication in network control mechanisms, e.g. routing protocol, congestion control, flow control, ICMP messages, etc.
- **2.6.2 Vulnerabilities in firewall**: A firewall vulnerability is defined as an error made during firewall design, implementation, or configuration, that can be exploited to attack the trusted network that the firewall is supposed to protect [8]. For example, common firewall vulnerabilities and improper configurations include:
- (1) ICMP allowed, e.g., the firewall can be *ping*-ed;
- (2) Provides the attacker with additional information, or improves the speed of the attacker's port scan by doing Denial rather than drop of traffic to ports by the firewall suppose to block;
- (3) Misconfiguration that allows a TCP ping of internal hosts with Internet-routable IP addresses (e.g., in-bound TCP 80 is not restricted to the web server);
- (4) Trust or unrestricted access to certain IP addresses;
- (5) Availability of extra/ non required services on the firewall;
- (6) Unnecessarily open TCP and UDP ports;
- **2.6.3 Vulnerability in IPS:** The main functions of intrusion prevention systems is to identify malicious activity, log information about malicious activity, attempt to block/stop activity, and report activity. Some of the IPS Vulnerabilities are as follows:
 - (1) Under estimation of security capabilities, including information gathering, logging, detection, and prevention.
 - (2) Focus on Performance rather than security, including maximum capacity and performance features.

(3) Non defined Management policies, including design and implementation (e.g., reliability, interoperability, scalability, product security), operation and maintenance (including software updates), and training, documentation, and technical support.

2.6.4 Vulnerability loopholes of the users:

- (1) Tolerating weak passwords: weak passwords are arguably the most nonsensical, yet simplest security flaws to fix.
- (2) Connecting to unsecured WiFi hotspots: Many people don't think twice about logging onto a random (and unprotected) wireless network just to get some work done. That's all it takes for someone with ill intent to capture a user's login credentials and work his way onto your wireless network.
 - (3) Ignorance in encrypting hard drives and USB storage disks.

Simply encrypting computer hard drives can eliminate a huge portion of information risks.

- (4) Assuming that patches are under control: There are typically hundreds of missing patches on both workstations and servers. In many situations, admins are unaware of specific patches to be installed.
- (5) Not balancing security with convenience

Unintended acts, security controls often get in the way of users, who then find ways around it. General habit of writing passwords on sticky notes is just the beginning.

3.0 Types of e-commerce attacks.

Web based attacks are considered to be the greatest threat to the online business as it is related to confidentiality, availability, and integrity. The motive behind e-commerce attack is significantly different then other attacks; Web based attacks focus on an application itself and functions on layer 7 of the OSI. Following are types of attacks on e-commerce.

- **3.1 Fraudulent Email**: Email is an important medium for communication in most companies, both among employees, and between employees and the outside world. It is thus one possible source of data from which potential problems can be detected [2]. Examples include
 - A statement that there is a problem with user account at a financial institute. The email ask s recipient to visit a web site to correct the problem using deceptive link in email.
- **3.2 Pharming:** Pharming attacks focuses on DNS system. This type of attack affects the routing system of internet by interfering in the lookup process of domain name. Example: customer enter desired site name such as www.ebay.in and gets diverted to similar look and feel site without realizing it.

3.3 Snooping the shopper's computer

An easy way to get entry into the shopper's system is to use a tool, such as SATAN, to perform port scans that detect entry points into the computer. Based on the opened ports found, the attacker can use various techniques to gain entry into the user's system. Upon entry, they scan shoppers file system for personal information, such as passwords.

3.4 Malware: Malicious Software, is a program (code, scripts, active content, and other software) created to disrupt, gather information that leads to loss of privacy, gain unauthorized access to system resources [5].

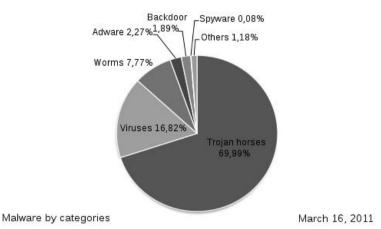


Fig. 4: Malware by categories [5]

address to the

3.5 Man in the Middle attack: This technique uses a packet sniffer to tap the communication between client and the server. Packet sniffer comes in two categories: Active and Passive sniffers. Passive sniffers monitors and sniffs packet from a network having same collision domain i.e. network with a hub, as all packets are broadcasted on each port of hub. Active sniffers works with Switched LAN network by ARP spoofing. Once the hijacker reads the TCP header, he can know the sequence number expected by the server, the acknowledgement number, the ports and the protocol numbers; so that hijacker can forge the packet and send it to the server before the client does so. Another way of doing so is to change the default gateway of the client's machine so that it will route its packets via the hijacker's machine. This can be done by ARP spoofing (i.e. by sending malicious ARP packets mapping its MAC

- **3.6 CSS (Cross Site Scripting) :** In Cross Site Scripting malicious scripts are injected in to the trusted website. Three distinct classes of XSS attacks exist: i) DOM-based attacks, ii) stored attacks, iii) reflected attacks [10].
- i) In a DOM-based attack, the vulnerability is based on the Document Object Model (DOM) of the page. Such an attack can happen if the JavaScript in the page accesses a URL parameter and uses this information to write HTML to the page.
- ii) In a stored XSS attack, the malicious JavaScript code is permanently stored on the target server (e.g., in a database, in a message forum, or in a guestbook).
- iii) In a reflected XSS attack, the injected code is "reflected" off the web server, such as in an error message or a search result that may include some or all of the input sent to the server as part of the request. Reflected XSS attacks are delivered to the victims via e-mail messages or links embedded on other web pages. When a user clicks on a malicious link or submits a specially created form, the injected code travels to the vulnerable web application and is reflected back to the victim's browser.
- **3.7 Password Attacks:** An attempt to steal passwords using a password cracking program. Hackers widely use password cracking tools and techniques to steal online data. Following are the types of the most widely used attacks.
 - i) Password Guessing: This is a very common type of attack, hackers can guess passwords locally or remotely using either a manual or automated approach. There are many tools available which can automate the process of typing password after password. Some common password guessing tools are Hydra [12] for guessing all sorts of passwords, including HTTP, Telnet, and Windows logons.
 - **ii)** Password Resetting: Easier way to attackers to reset passwords than to guess them. Many password cracking programs are actually password resetters. Most

password resetters contain a bootable version of Linux that can mount NTFS volumes and can help you locate and reset the Administrator's password. A widely used password reset tool is the free Petter Nordahl-Hagen program (http://home.eunet.no/~pnordahl/ntpasswd). Winternals ERD Commander 2005, one of the tools in Winternals Administrator's Pak (http://www.winternals.com/Products/AdministratorsPak/#erdcommander2005) is a popular commercial choice.

- **Password Cracking:** Password cracking method takes a captured password hash and converting it to its plaintext original. For password cracking, an attacker uses tools like extractors for hash guessing, rainbow tables for looking up plaintext passwords, and password sniffers to extract authentication information.
- **iv) Hash guessing**: Some password cracking tools can both extract and crack password hashes, but most password crackers need to have the LM password hash before they can begin the cracking process. The most popular Windows password hash extractor is the Pwdump family of programs [13].
- v) Rainbow tables: In this technique attacker is computing all possible passwords and their hashes in a given system and putting the results into a lookup table called a rainbow table. One can purchase very large rainbow tables, which vary in size from hundreds of megabytes to hundreds of gigabytes, or generate your own using Rainbow Crack [14].
- vi) Password sniffing: Password crackers can sniff authentication traffic between a client and server and extract password hashes or enough authentication information to begin the cracking process. Tools password crackers are using are ScoopLM (http://www.securityfriday.com/tools/ScoopLM.html) and KerbCrack (http://ntsecurity.nu/toolbox/kerbcrack),
- **vii**) **Password Capturing:** In this technique attackers capture passwords simply by installing a keyboard-sniffing Trojan horse or one of the many physical keyboard-logging hardware devices for sale on the Internet.

4.0 Countermeasures.

Many of these attacks can be stopped and detected early. Proper defences require a well planned approach. Only a few of the possible approaches have been discussed in this paper. Following are the recommendations for security improvements, a comprehensive security plan is shown in order to manage security risk.

4.1 Comprehensive Security Plan

Activity	Description
Security Threat /	Each threat is identified as breach, occurrences, speed of
Vulnerability	recovery, Financial Damage/ loss.
Security Process	Implementation, management, maintenance
Process Improvement	Lessons learned from past incidents
Measurement system	Identify cost required for maintenance, calculate direct and
	indirect costs.
Security Assessment	Data collection after incident, their effectiveness, cost of

	handling.
Security monitoring	Data record about vulnerabilities, Experience from past
	incidents.
Awareness	Training to employee for security awareness, reward and
	recognition system for security improvements suggested by
	employee.

Table 3 : Security Plan

4.2 Platform Threats and Vulnerabilities

Threat or	Definition	Countermeasure
vulnerability		
Network port	Leaving standard ports open to the	- Use a firewall on the server.
exploits	Internet can invite attack.	- Also consider using the Secure
		Sockets Layer (SSL) for stronger
		security.
Inappropriate	The service accounts for Database	The service accounts should
service account	Server are often granted more	operate with least privilege, and
settings. For	access to the platform or network	should have strong passwords.
database server	than is necessary.	

4.3Authentication Threats and Vulnerabilities

Threat or	Definition	Countermeasure
vulnerability		
Weak passwords	Simple passwords are at risk	Always use strong, complex
	to brute-force or dictionary	passwords.
	attacks.	
User accounts not	Users often change positions	User accounts should be audited
audited	or leave an organization. If	frequently to make sure that
	the access for a user account	appropriate access to database
	is not changed, the system can	servers and objects is enabled. For
	still be accessed with the	more information about how to
	previous permissions level.	audit SQL Server access,

4.4 Programming Threats and Vulnerabilities

Threat or	Definition	Countermeasures
vulnerability		
SQL	SQL Injection is a technique	Use stored procedures whenever
injection	often used to attack data	possible. Create and use Views as table
	driven applications.	sources. Avoid "Select *" statements for
		performance as well as security.
Embedded	Some applications save	Do not store passwords or sensitive
passwords	connection strings in the	connection information in a program, the
	program or configuration	registry, or a configuration file.
	files.	
Cress Site	Cross Site Scripting malicious	Use a Web Vulnerability Scanner which,
Scripting	scripts are injected in to the	crawls your entire website and
	trusted website.	automatically checks for Cross Site
		Scripting vulnerabilities.

4.5 Data Access Threats and Vulnerabilities

Threat or	Definition	Countermeasures
vulnerability		
Encryption	Encryption hides the data or	Correctly implement DB
in appropriately	connection information in DB	Server encryption.
applied	Server.	
Certificates	Certificates are a mechanism to	Understand and correctly
inappropriately	verify authentication. SQL Server	implement SQL Server
applied	can use certificates for a variety of	certificates.
	purposes, from connections to data.	

- **4.6 Strong passwords** -- The use of simple passwords to be one of the main weaknesses attackers looking for. In short, attackers look for default system passwords that have not been changed. Common usernames and passwords also make it harder to audit who did what on a system. Unique usernames and passwords are an essential control in order to identify and tie every user-initiated action to an individual.
- **4.7 Data encryption** Encrypted data is intrinsically protected because it is unreadable. This is why it is required in so many compliance guidelines and industry standards.
- **4.8 Security-aware employees** Employees and their workstations are the main targets for attackers. It's important to keep staff informed of the latest attack techniques being used by attacker. Employees should be instructed to report any suspicious activity, emails to security dept.
- **4.9 Firewall** Firewalls must be used to ensure incoming and outgoing data is being sent to the proper location, over the proper port, using an authorized protocol. Many organizations only configure their firewalls to monitor traffic coming into the network. But to prevent malware sending data back to its controller, egress traffic must also be monitored.
- **5.0 Conclusion:** We believe that there is a genuine need for a client-side tool and a combination of application of both technologies and end user awareness are the only effective ways of defence against e-commerce attacks. Technologies such as application layer firewalls, reverse proxies, Intrusion Detection and Prevention systems coupled with security training program for application developers and programmers will give security enhancements, Having only a layer 3 device protecting critical portions of the network is no longer sufficient. There is a need to use of code review tools and scanners which provide proactive resources that both developers and security professionals can use in analyzing application layer weaknesses.

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