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QP Code : 15207

(2 Hours)

[Total Marks : 50

- N.B. :** (1) Question No.1 is **compulsory**.
(2) Attempt any **four** questions out of **remaining**.

1. (a) Explain the factors that are affecting Price Elasticity of Demand. 5
(b) What are the functions of Central Bank ? 5
2. (a) Explain oligopoly and its features. 5
(b) Explain Basic elements of Scientific management. 5
3. (a) Define Decision making and steps associated in decision making process. 5
(b) Define organization and its types. Also explain line organization structure in detail. 5
4. (a) Define inflation and its different levels (types). 5
(b) Explain Maslow's Need Hierarchy Theory with a neat sketch. 5
5. (a) Explain in detail the shortcomings observed in Indian banking system and steps to improve it. 5
(b) Explain TRAI regulation. 5
6. (a) Explain in detail National Telecom Policy 1994. 5
(b) Compare Management, Administration and Organization. 5
7. Short note (any two) :- 10
 - (a) Economic and its importance
 - (b) Theory of International Trade
 - (c) Explain various Barriers in Communication Process.
