

INSTRUCTION

1. Attempt any five questions

Q1a) What are the types of market. Explain monopoly with example [5]

Q1b) Define money. What are the functions of money? [5]

Q2a) Explain stages of economic growth. [5]

Q2b) Define inflation and what are the causes that lead to inflation? [5]

Q3a) Explain Maslow's hierarchy of needs theory of motivation. [5]

Q3b) What are the types of organisational structure. Explain any one. [5]

Q4a) What are the 5 P's of marketing? Explain [5]

Q4b) Explain Taylor's Scientific Management Theory [5]

Q5a) Explain TRAI regulation. [5]

Q5b) Explain National Telecom Policy 1994. [5]

Q6a) What are the functions of R.B.I. [5]

Q6b) Explain law of demand & law of supply. What are the exceptions to these laws. [5]

Q7a) Explain guidelines of DTH transmission laid down by the government [5]

Q7b) Explain various barriers to communication. [5]

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